



# Mobility/Medical goes Additive - The VDI Students Competition 2023

## Information for Sponsors



# About

"Mobility/Medical goes Additive - The VDI Students Competition" is an international and interdisciplinary competition on 3D printing for students on all aspects of additive manufacturing and digitization. The competition with participating students e.g. of electrical engineering, industrial engineering, IT, mechanical engineering, design, business administration and medical technology is carried out by the Association of German Engineers (VDI e.V.) in cooperation with Mobility goes Additive e.V., the international leading additive manufacturing network.

The next competition will take place on 21-23 April 2023 in Düsseldorf.

The purpose of the competition is to improve students' awareness of the opportunities and challenges of additive manufacturing in the context of digital transformation. On the one hand, young talents should be supported by the solution-oriented application of professional and social skills in interdisciplinary, gender-spanning teams and under industry-

related conditions. On the other hand, the competition is intended to promote the exchange between the students and networking with representatives of business enterprises from different sectors with two joint evening events.

The challenge is to solve a complex task within two days without preparation in interdisciplinary, gender-spanning teams. Evaluation criteria include various technical, economic and communicative aspects of the actual production of a product and its professional performance in front of a top-level panel in English. Thus, during the competition, not only the technical and economic expertise of the team members but also the teamwork and the application of communication skills, project management and problem-solving strategies are crucial.

## Further reading

For more information and impressions from the last competition please refer to [www.vdi.de/mga](http://www.vdi.de/mga)

## Bronze

Cost: 1000 € plus VAT

Co-Sponsoring

Your benefits:

- Your company name/logo on the competition website ([www.vdi.de/mga](http://www.vdi.de/mga))

## Silver

Co-Sponsoring

Your benefits:

All benefits of the bronze level plus the following:

- Your poster or banner on site

Cost: 2500 € plus VAT

## Gold

Cost: 5000 € plus VAT

Co-Sponsoring (max. 5 partners)

Your benefits:

All benefits of the silver level plus the following:

- Your company name/logo in all competition documentation and presentations
- Display of your company brochures on site
- Recruiting personnel on site

## Platinum

Cost: 7500 € plus VAT

Co-Sponsoring (max. 3 partners)

Your benefits:

All benefits of the golden level plus the following:

- Your company name in all press releases and your company logo on all advertisement posters and postcards
- Your stand on site
- An exclusive slot for your company pitch presentation in front of the whole audience
- A seat in the jury: get an exclusive look at the abilities of the participants e.g. by evaluating their pitches firsthand

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