

Mobility/Medical goes Additive

The VDI Student Competition

**Engineering
our future**

Information for Sponsors

About

"Mobility/Medical goes Additive - The VDI Student Competition" is an international and interdisciplinary competition on 3D printing for students on all aspects of additive manufacturing and digitization. The competition with participating students e.g. of electrical engineering, industrial engineering, IT, mechanical engineering, design, business administration and medical technology is carried out by the Association of German Engineers (VDI e.V.) in cooperation with Mobility goes Additive e.V., the international leading additive manufacturing network.

"Mobility/Medical goes Additive – The VDI Student Competition" will take place on 26-28 April 2024 in Krailling.

The purpose of the competition is to improve students' awareness of the opportunities and challenges of additive manufacturing in the context of digital transformation. On the one hand, young talents should be supported by the solution-oriented application of professional and social skills in interdisciplinary, gender-spanning teams and under industry-related conditions. On the other hand, the competition is intended

to promote the exchange between the students and networking with representatives of business enterprises from different sectors with two joint evening events.

The challenge is to solve a complex task within two days without preparation in interdisciplinary, gender-spanning teams. Evaluation criteria include various technical, economic and communicative aspects of the actual production of a product and its professional performance in front of a top-level panel in English. Thus, during the competition, not only the technical and economic expertise of the team members but also the teamwork and the application of communication skills, project management and problem-solving strategies are crucial.

Further information

For more information and impressions from the last competitions please refer to www.vdi.de/mga

Sponsoring

Several levels of sponsorship are available, granting your company access to the competition and, depending on the level you choose, a stand with your recruiting personnel on site, a seat in the jury, your logo on the website and much more.

As a sponsor, you have the following options:

- Bronze, 1000 € plus VAT
- Silver, 2500 € plus VAT
- Gold, 5000 € plus VAT
- Platinum, 7500 € plus VAT

Bronze

Co-Sponsoring
(unlimited number of sponsors)

Your benefits:

- Your company logo on the competition website (www.vdi.de/mga)

Silver

Co-Sponsoring
(unlimited number of sponsors)

All benefits of the bronze level plus the following:

- Your company poster or banner on site

Gold

Co-Sponsoring
(maximum five sponsors)

All benefits of the silver level plus the following:

- Your company logo in all competition documentation and presentations
- Display of your company brochures on site
- Recruiting personnel on site

Platinum

Co-Sponsoring
(maximum three sponsors)

All benefits of the golden level plus the following:

- Your company name in all press releases and your company logo on all advertisement posters and postcards
- Your stand on site
- An exclusive slot for your company pitch presentation in front of the whole audience
- A seat in the jury: get an exclusive look at the abilities of the participants e.g. by evaluating their pitches firsthand

VDI Verein Deutscher Ingenieure e.V.
VDI-Gesellschaft Fahrzeug- und Verkehrstechnik
Dipl.-Ing. Simon Jäckel
Tel. +49 211 6214-535
jaeckel@vdi.de
www.vdi.de